



# AFYONKARAHİSAR CHAMBER OF COMMERCE

August, 2017





# Content

## ☐ **Why Turkey**

- ☐ View of Turkey?
- ☐ Strategic Location
- ☐ Growing Economy
- ☐ Qualified And Competitive Labor Force
- ☐ What Turkey Offers

## ☐ **Afyonkarahisar**

- ☐ Export and Import Values
- ☐ Export Values By Sectors
- ☐ Main Export Partners
- ☐ Values of Most Exported Product
- ☐ Investment Opportunity

## ☐ **Trade Relations Between Turkey and Macedonia**

## ☐ **Afyonkarahisar Chamber of Commerce and Industry**

- ☐ Business Trips of Afyonkarahisar CCI
- ☐ EU Project of Afyonkarahisar CCI
- ☐ Local Project of Afyonkarahisar CCI



# Why Turkey?



 INVEST IN TURKEY





# View of Turkey

- ☐ Capital : Ankara
- ☐ Population 79.8 Million (2016)
- ☐ Official Language : Turkish
- ☐ Labor Force : 29.5 Million
- ☐ Average Age : 29.6
- ☐ Currency : Turkish Lira





# Strategic Location



- ☐ International Hub
- ☐ Access the Multiple Markets
- ☐ Energy Corridor



# Growing Economy

- ❑ 18th largest economy in the world.
- ❑ Founding member of the OECD (1961) and the G-20 major economies (1999).
- ❑ Also a part of the EU Customs Union.
- ❑ One of the fastest growing and dynamic economies.
- ❑ Has set an ambitious target to become one of the ten largest economies in the world by 2023

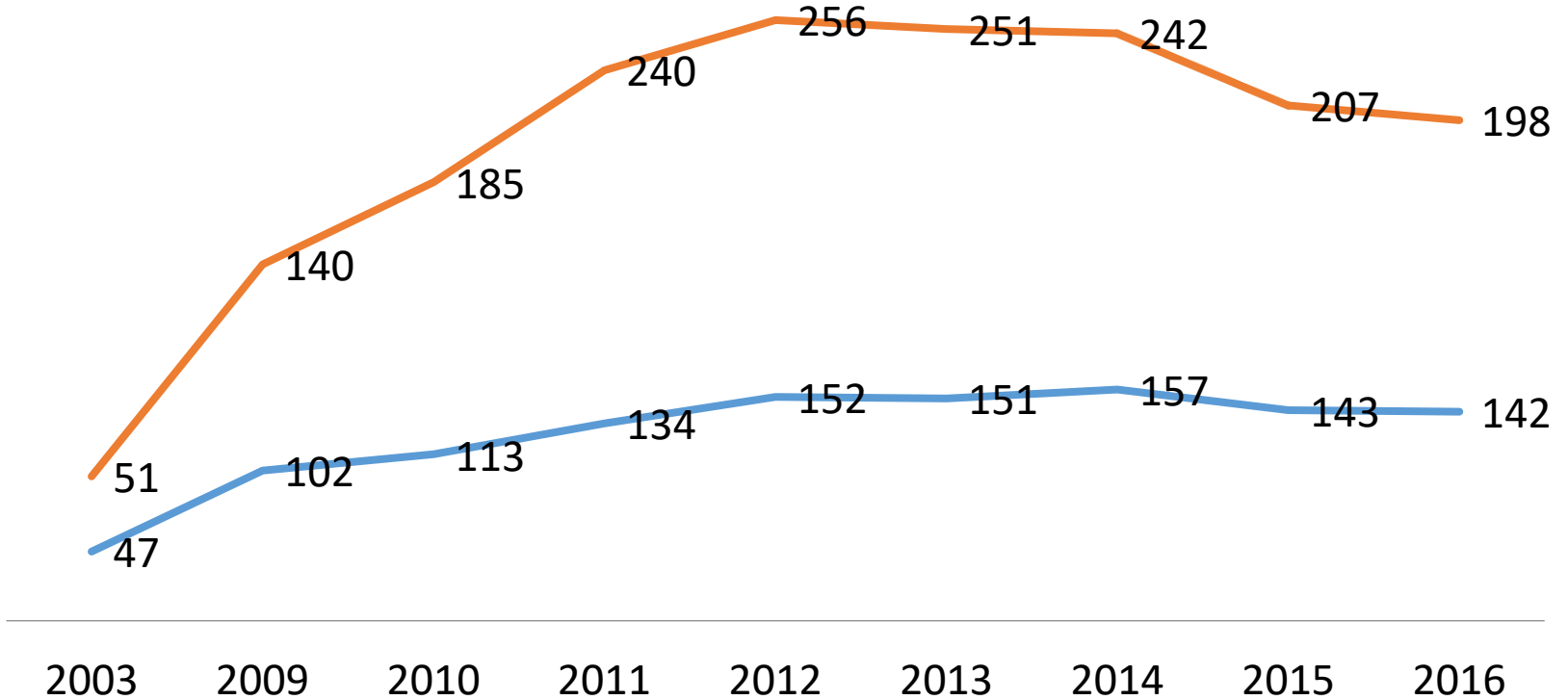




# Growing Economy

## Foreign Trade Values of Turkey Year by Year

— EXPORT — IMPORT





# Qualified and Competitive Labor Force

- The young and well-educated population have a positive impact on the country's economy and is considered to be a great asset as investors are facing considerable challenges elsewhere in Europe, such as ageing and shrinking populations.
- Average age is 29.6, and 56 percent is younger than 35 years.
- Turkey has the largest youth population of any country when compared against the EU-28 countries.







# What Turkey Offers

- Turkey offers diverse market opportunities, both domestic and international, that are below.
  - Huge growing domestic market (Approximately 80 million)
  - High income European Market (Approximately 600 million)
  - Emerging Russian, Caucasian and Central Asian markets (approximately 250 million)
  - Diverse and expanding Middle East and North Africa markets (approximately 160 million).





# Afyonkarahisar

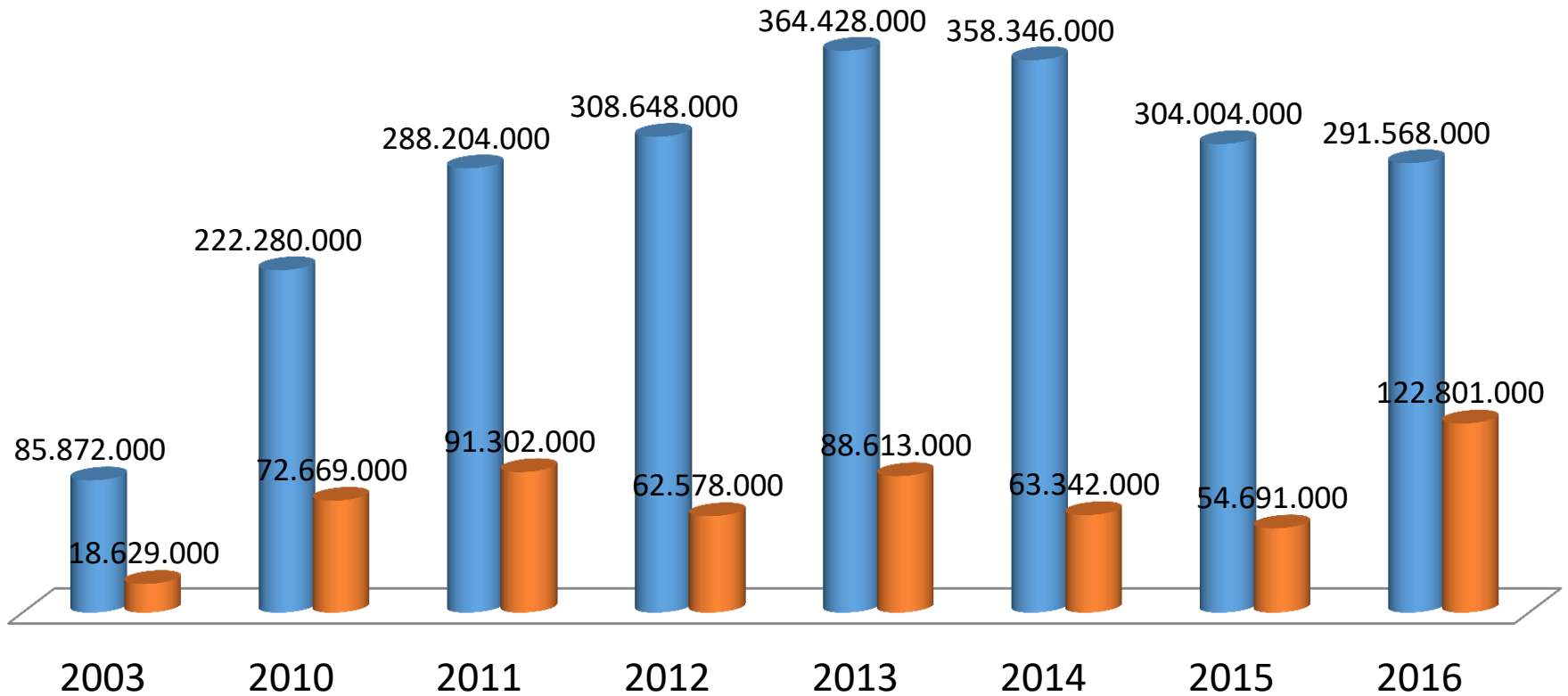
- ☐ Capital of Marble, Thermal and Egg,
- ☐ Name of “ Thermal Capital ” city is consolidated,
- ☐ Rich city in point of mine variety and reserve,
- ☐ Production of diverse agricultural products,
- ☐ Centrally located.





# Export and Import Values of Afyonkarahisar Year By Year

■ EXPORT ■ IMPORT

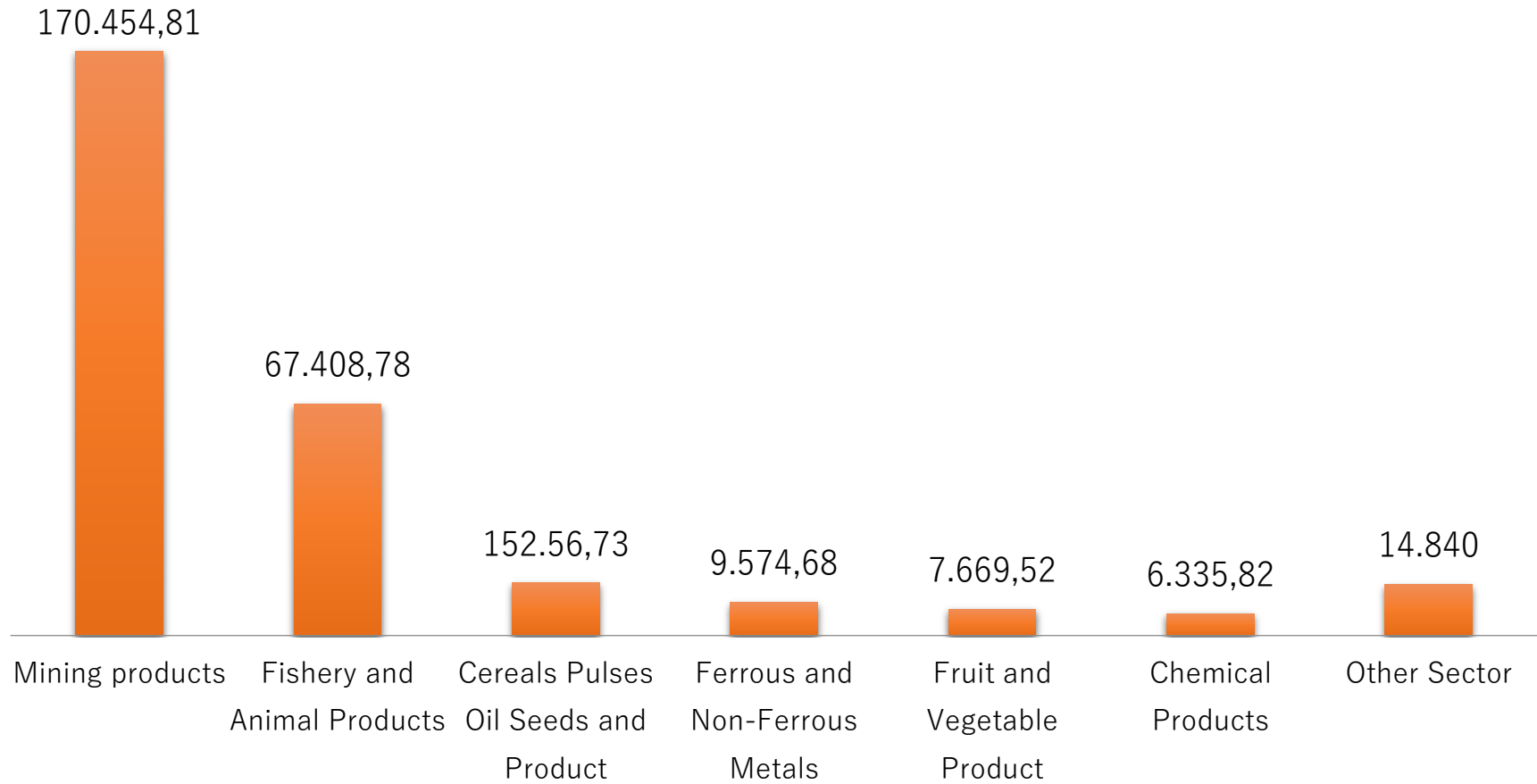




AFYONKARAHISAR CHAMBER OF COMMERCE AND INDUSTRY



# Export Values of Afyonkarahisar By sectors



AFYONKARAHISAR CHAMBER OF COMMERCE AND INDUSTRY





# Main Export Partners of Afyonkarahisar

COUNTRIES	2015	2016	CHANGE
IRAQ	75.917,82	65.500,46	-13,72%
USA	54.034,99	54.011,33	-0,04%
CHINA	23.695,15	30.835,04	30,13%





# Values of the Most Exported Products By Sectors

## MINING SECTOR

COUNTRIES	EXPORT VALUE (\$)
USA	46.567.000
CHINA	33.297.000
FRANCE	21.318.000

## FISHERY AND ANIMAL PRODUCTS

COUNTRIES	EXPORT VALUE(\$)
IRAQ	59.274.000
SYRIA	2.067.000
HOLLAND	1.319.000

## FERROUS AND NON-FERROUS

COUNTRIES	EXPORT VALUE(\$)
USA	2.296.000
FRANCE	1.136.000
POLAND	916.801



# Investiment Oppurtunities

- ☐ Thermal Tourism
- ☐ Natural Stone
- ☐ Fresh Fruits and Vegetables
- ☐ Tourism





# Trade Relations Between Turkey And Macedonia

- If we look at foreign trade values between Turkey and Macedonia, Turkey's import value was approximately 82 million Dolar in 2016. As for main import items are iron and steel, cotton, footwear, electrical machinery and equipments, ceramic, dairy products, salt, sulphur.
- On the other hand, Turkey's export value to Macedonia was around 378 Million Dolar in 2016. If we look at export value of Afyonkarahisar to Macedonia, it was approximately 735 thousand Dolar. Main export items were ferrous and non-ferrous metals, chemical products, machinery and equipments, textiles and raw materials.



# Afyonkarahisar Chamber of Commerce And Industry



- ☐ Establishment of Afyonkarahisar Chamber of Commerce(ACCI) dates back to 1891
- ☐ One of the oldest Chambers in Turkey
- ☐ Has 6076 members
- ☐ Providing services to its 33 professional committees, 61 assemblyman and 6076 members with its 19 qualified staff.
- ☐ Accredited Chamber since 2005





# Business Trips of Afyonkarahisar CCI



## □ China – Xiamen International Natural Stone Fair

- Afyonkarahisar CCI attended the Xiamen International Natural Stone Fair 2014 with its 11 members companies and organized a B2B meeting programme.

2014



- Afyonkarahisar CCI organized a business trip with our 19 member companies to China in the course of Xiamen International Natural Stone Fair

2016







# Business Trips of Afyonkarahisar CCI



- In May of 2017, we attended to Dubai Middle East Stone Fair with our 6 companies within the scope of UR-GE Project that we conduct.





# Business Trips of Afyonkarahisar CCI



- Scope of URGE Project, we also organized bilateral meeting program(B2B) in Newyork and Chicago. 8 companies which are operating in Marble sector attended this B2B program between 09 and 14 July.









# EU Project of Afyonkarahisar CCI

## □ Improvement of System of Sustainable Waste Management (2012-13)

### *Scope of the Project;*

- Improvement of application of local and regional capacity of waste management system
- To harmonize the EU standards on the subject of waste management
- To contribute SMEs to improve their waste management system





# EU Project of Afyonkarahisar CCI

## □ Practyce II 2014 – Erasmus Young Entrepreneurs Programme (2014-15)

- Aim of the project was to create the entrepreneurship ability and to contribute the transfer of experience between countries.
- 6 young entrepreneurs were sent to abroad and another 6 young entrepreneurs were educated by Afyonkarahisar ICC with this project







# EU Project of Afyonkarahisar CCI

## □ ESP- English Distance Education in Tourism Sector 2012-2014

- In this project, it is aimed to develop a module for education of basic level English and transform it to distance education module in tourism sector. By this purpose, Assemblies were hold and worked over modules in project partner's countries





# Local Projects of Afyonkarahisar CCI



## □ Afyonkarahisar CCI sorts out the companies with its energy (2014-15)

- With this project, it is aimed that Afyonkarahisar CCI provide its energy by renewable solar power. For this purpose, solar energy were established with 440 kWe by Afyonkarahisar CCI. Now, we use renewable solar power for the needs of our electric energy consumption.





# Local Projects of Afyonkarahisar CCI

## □ Afyonkarahisar CCI Vocational Foreign Language and Innovation Center(2013-14)

- With this project, it is aimed to ease the process of having job of unemployment young people by contributing them to acquire a language. Vocational foreign language and innovation center was established so as to educate the at least 50 women and totally 100 unemployment young people.





## CONTACTS



Phone: +90272- 213 56 57

Fax: 90272-213 56 60



[info@afyonkarahisartso.org.tr](mailto:info@afyonkarahisartso.org.tr)



Afyonkarahisar Ticaret ve Sanayi Odası



@AFYONTSO



# Thank You For Listening



AFYONKARAHİSAR CHAMBER OF COMMERCE AND INDUSTRY

