



AFYONKARAHİSAR CHAMBER OF COMMERCE





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Why Turkey ?



 INVEST IN TURKEY





Turkey

- ☐ Capital : Ankara
- ☐ Population 79.8 Million (2016)
- ☐ Official Language : Turkish
- ☐ Labor Force : 29.5 Million
- ☐ Average Age : 29.6
- ☐ Currency : Turkish Lira



Strategic Location



- International Hub
- Access the Multiple Markets
- Energy Corridor



Growing Economy

- ☐ 18th largest economy in the world.
- ☐ Founding member of the OECD (1961) and the G-20 major economies (1999).
- ☐ Also a part of the EU Customs Union.
- ☐ One of the fastest growing and dynamic economies.
- ☐ Has set an ambitious target to become one of the ten largest economies in the world by 2023

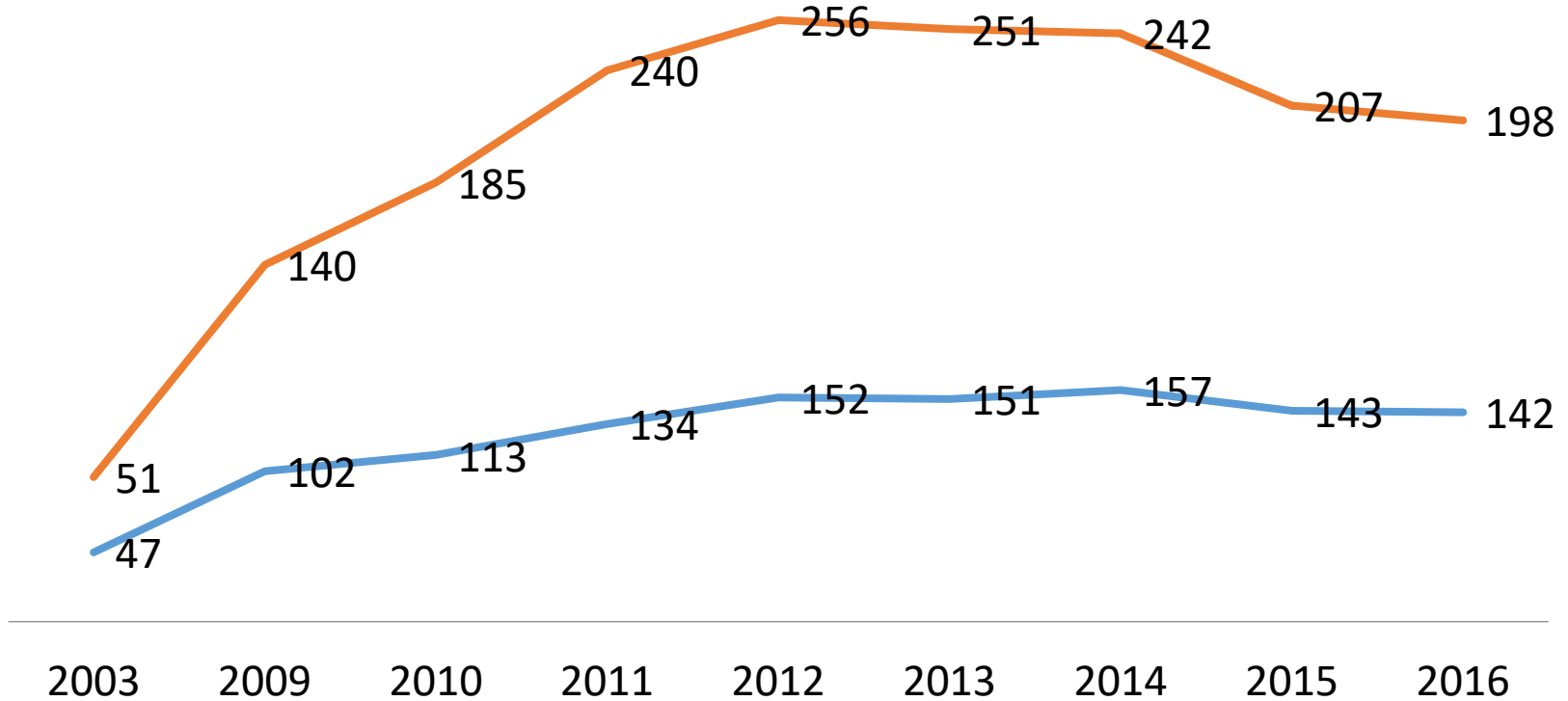




Growing Economy

Foreign Trade Values of Turkey Year by Year

— EXPORT — IMPORT





Qualified and Competitive Labor Force



- ☐ The young and well-educated population have a positive impact on the country's economy and is considered to be a great asset as investors are facing considerable challenges elsewhere in Europe, such as ageing and shrinking populations.
- ☐ Average age is 29.6, and 56 percent is younger than 35 years.
- ☐ Turkey has the largest youth population of any country when compared against the EU-28 countries.



What Turkey Offers

- Turkey offers diverse market opportunities, both domestic and international, that are below.
 - Huge growing domestic market (Approximately 80 million)
 - High income European Market (Approximately 600 million)
 - Emerging Russian, Caucasian and Central Asian markets (approximately 250 million)
 - Diverse and expanding Middle East and North Africa markets (approximately 160 million).



Marble Sector in Turkey

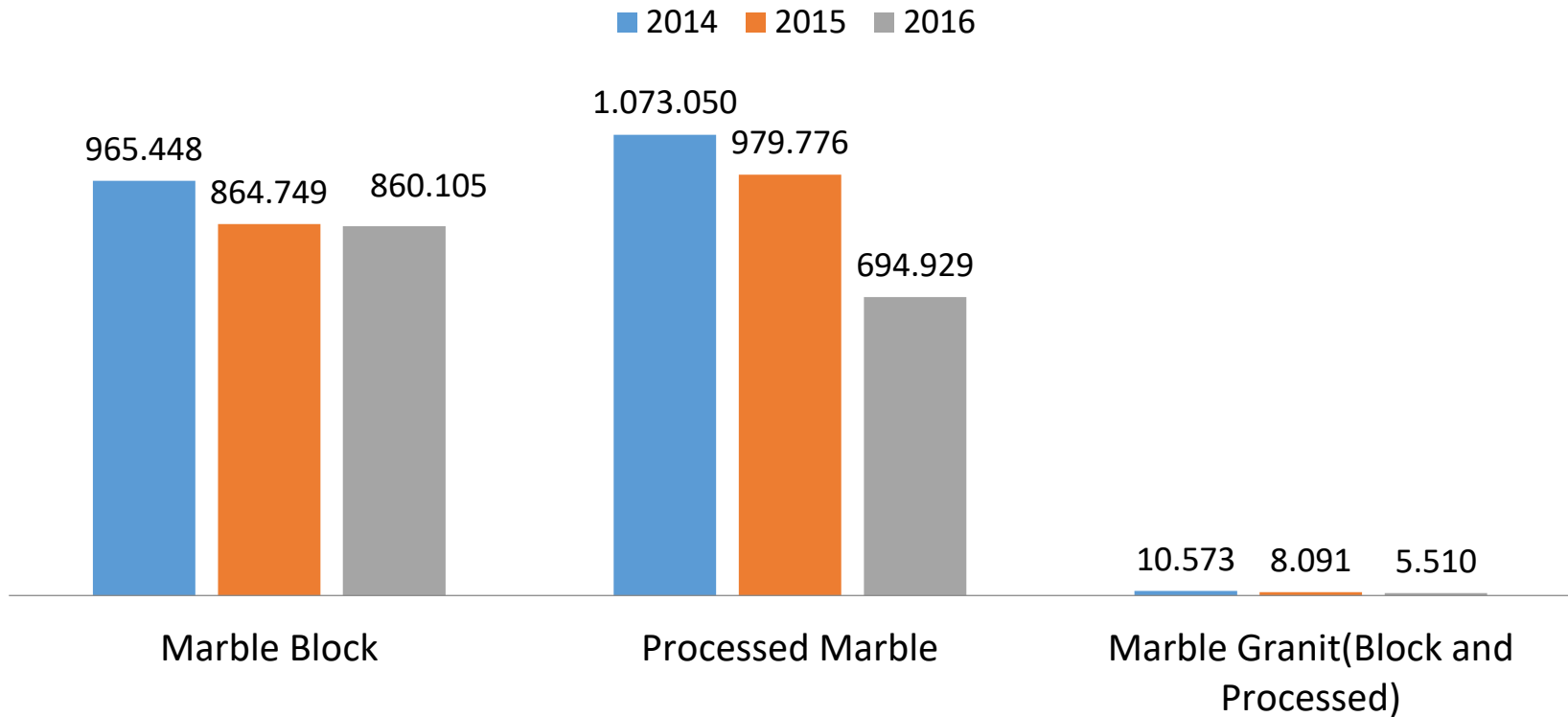
- China ,India, Italy, Iran, Turkey, Spain and Brazil have the 71% of total natural stone production in the world. Natural stone consists of marble, granite, travertine, limestone, etc.
- Turkey, due to its location in the Alpine-Himalayan belt, has numerous marble deposits. More than 250 marble types with different colours and patterns have been produced from these deposits and one hundred of these are well known around the World.





Marble Sector in Turkey

Export Value of Marble of Turkey





Afyonkarahisar

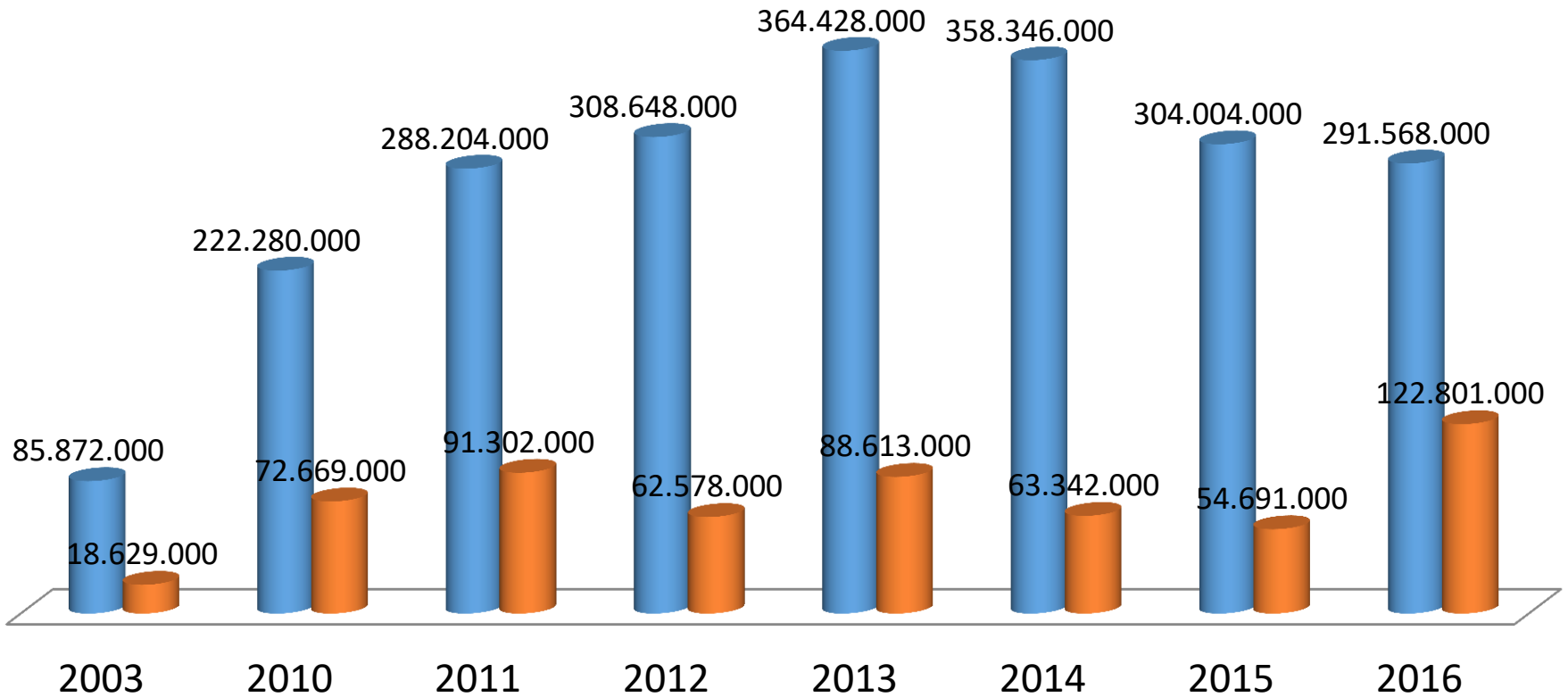
- ☐ Capital of Marble, Thermal and Egg,
- ☐ Name of “ Thermal Capital ” city is consolidated,
- ☐ Rich city in point of mine variety and reserve,
- ☐ Production of diverse agricultural products,
- ☐ Centrally located.





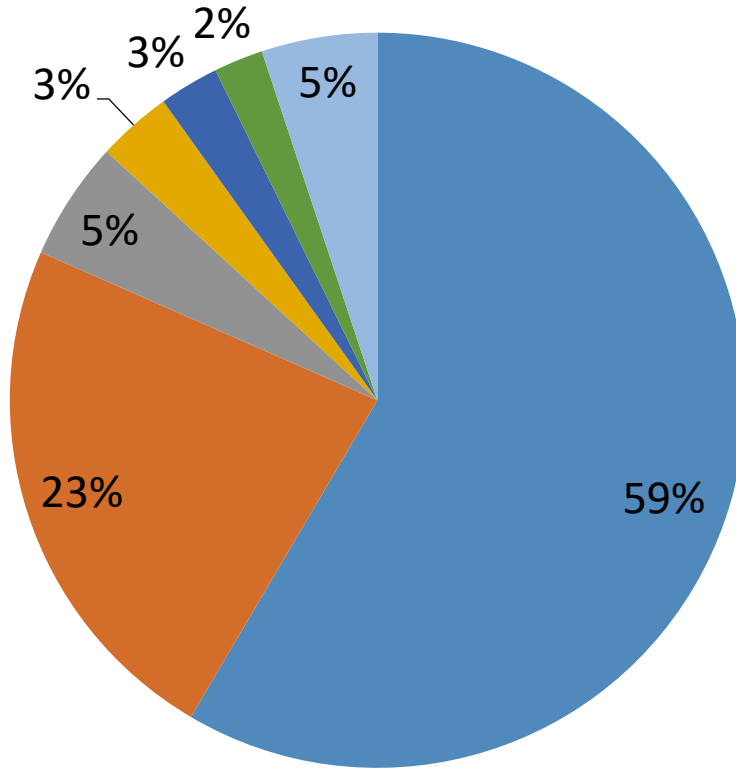
Export And Import Values of Afyonkarahisar Year By Year

■ EXPORT ■ IMPORT





Export Shares of Afyonkarahisar By Sectors



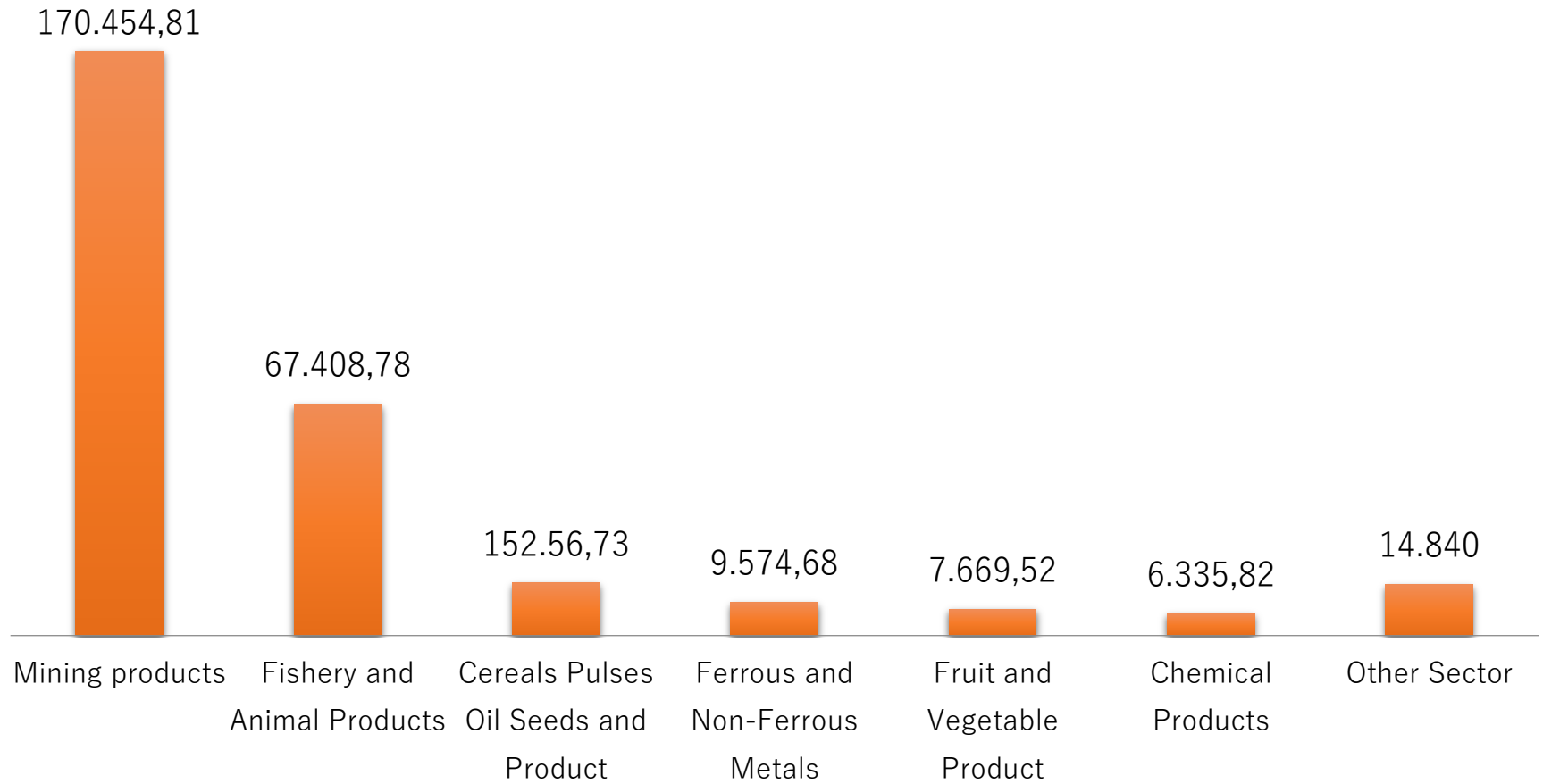
- Mining Products
- Fishery and Animal Products
- Cereals Pulses Oil Seeds and Product
- Ferrous and Non-Ferrous Metals
- Fruit and Vegetable product
- Chemical Products
- Other Sectors

Total Import Value is 291.5 million \$



AFYONKARAHISAR CHAMBER OF COMMERCE AND INDUSTRY

Export Values of Afyonkarahisar By sectors



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Main Export Partners of Afyonkarahisar

COUNTRIES	2015	2016	CHANGE
IRAQ	75.917,82	65.500,46	-13,72%
USA	54.034,99	54.011,33	-0,04%
CHINA	23.695,15	30.835,04	30,13%



Values of the Most Exported Products By Sectors

MINING SECTOR

COUNTRIES	EXPORT VALUE (\$)
USA	46.567.000
CHINA	33.297.000
FRANCE	21.318.000

FISHERY AND ANIMAL PRODUCTS

COUNTRIES	EXPORT VALUE(\$)
IRAQ	59.274.000
SYRIA	2.067.000
HOLLAND	1.319.000

FERROUS AND NON-FERROUS

COUNTRIES	EXPORT VALUE(\$)
USA	2.296.000
FRANCE	1.136.000
POLAND	916.801



Investment Opportunities

- ☐ Thermal Tourism
- ☐ Natural Stone
- ☐ Fresh Fruits and Vegetables
- ☐ Tourism





Afyonkarahisar Chamber of Commerce And Industry



- ❑ Establishment of Afyonkarahisar Chamber of Commerce(ACCI) dates back to 1891
- ❑ One of the oldest Chambers in Turkey
- ❑ Afyonkarahisar CCI has 6076 members
- ❑ ACCI has been providing services with 22 Staff to 27 professional committees
- ❑ Accredited Chamber since 2005





Activities of Afyonkarahisar CCI Foreign Business Trips

□ China – Xiamen International Natural Stone Fair (2014)

- Afyonkarahisar CCI attended the Xiamen International Natural Stone Fair 2014 with its 11 firms and made a B2B meeting with the firms.
- Günay Kart, who is member of board, presented thank you plaque the firms that attended the China-Xiamen Natural Stone Fair
- Afyonkarahisar CCI organized a business trip with our 19 members to China in the course of Xiamen International Natural Stone Fair

2014

2015

2016





Activities of Afyonkarahisar CCI Foreign Business Trips

- Günay Kart, who is member of board, presented a thank you plaque to our participant members that attended the 50th ITB Tourism Fair between 9 and 13 March, 2016 in Berlin, Germany.





Activities of Afyonkarahisar CCI Foreign Business Trips

- Hüseyin Şehitoğlu, Adnan Demirel and Günay Kart, who are member of board, presented a thank you plaque to our 19 participant members that attended Marmomacc International Stone Design and Technology Fair in Italy between 24-27 September ,2014 and also presented thank you plaque our 21 participant members in September,2016





Activities of Afyonkarahisar CCI Foreign Business Trips

- In May of 2017, we attended to Dubai Middle East Stone Fair with our 8 companies within the scope of UR-GE Project that we conduct.





Activities of Afyonkarahisar CCI

Foreign Business Trips

- Adnan Demirel, who are member of board, presented a thank you plaque to our member firms that attended the International Marble, Granite and Natural Stone Fair in Banglore in India between 12-15 February, 2015.





EU Project of Afyonkarahisar CCI

□ Improvement of System of Sustainable Waste Management (2012-13)

Scope of the Project;

- Improvement of application of local and regional capacity of waste management system
- To harmonize the EU standards on the subject of waste management
- To contribute SMEs to improve their waste management system





EU Project of Afyonkarahisar CCI

□ Practyce II 2014 – Erasmus Young Entrepreneurs Programme (2014-15)

- Aim of the project was to create the entrepreneurship ability and to contribute the transfer of experience between countries.
- 6 young entrepreneurs were sent to abroad and another 6 young entrepreneurs were educated by Afyonkarahisar ICC with this project





EU Project of Afyonkarahisar CCI

□ ESP- English Distance Education in Tourism Sector 2012-2014

- In this project, it is aimed to develop a module for education of basic level English and transform it to distance education module in tourism sector. By this purpose, Assemblies were hold and worked over modules in project partner's countries





Local Projects of Afyonkarahisar CCI

□ Afyonkarahisar CCI sorts out the companies with its energy (2014-15)

- With this project, it is aimed that Afyonkarahisar CCI provide its energy by renewable solar power. For this purpose, solar energy were established with 440 kWe by Afyonkarahisar CCI. Now, we use renewable solar power for the needs of our electric energy consumption.





Local Projects of Afyonkarahisar CCI

□ Afyonkarahisar CCI Vocational Foreign Language and Innovation Center(2013-14)

- With this project, it is aimed to ease the process of having job of unemployment young people by contributing them to acquire a language. Vocational foreign language and innovation center was established so as to educate the at least 50 women and totally 100 unemployment young people.





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Thank You For Listening



AFYONKARAHISAR CHAMBER OF COMMERCE AND INDUSTRY

